

## LOCAL ACCOUNT MANAGER FOR A MEDIA DELIVERY NETWORK

### Abstract of the Disclosure

5

A media delivery service provider has a customer account management center associated with it. The customer account management center has a customer account database for maintaining account information and billing information for all subscribers to the Media Delivery Service  
10 Provider. The customer account management center is operative to communicate with a local account manager in a Media Distribution Device (MDD) over a broadband connection. Because a broadband connection can maintain an always-on status, the local account manager can autonomously send local account data to the customer account management center during  
15 off-peak hours of operation, thereby reducing the impact on system resources. Any changes made by the customer to a local account data can be immediately effective to modify the media delivered to the MDD. The local account data can be later packaged and transmitted by the local manager to the customer account management center.

20